



# EASTBOURNE DIGI FEST.

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SPONSORSHIP PACK

# EASTBOURNE DIGIFEST

Friday 22nd September 2023

- 03 What is it?
- 03 Who is Eastbourne DigiFest for?
- 04 Why should you sponsor?
- 05 Who is organising this event?

Connect with organisers Chalk Eastbourne on social media



@chalkeastbourne

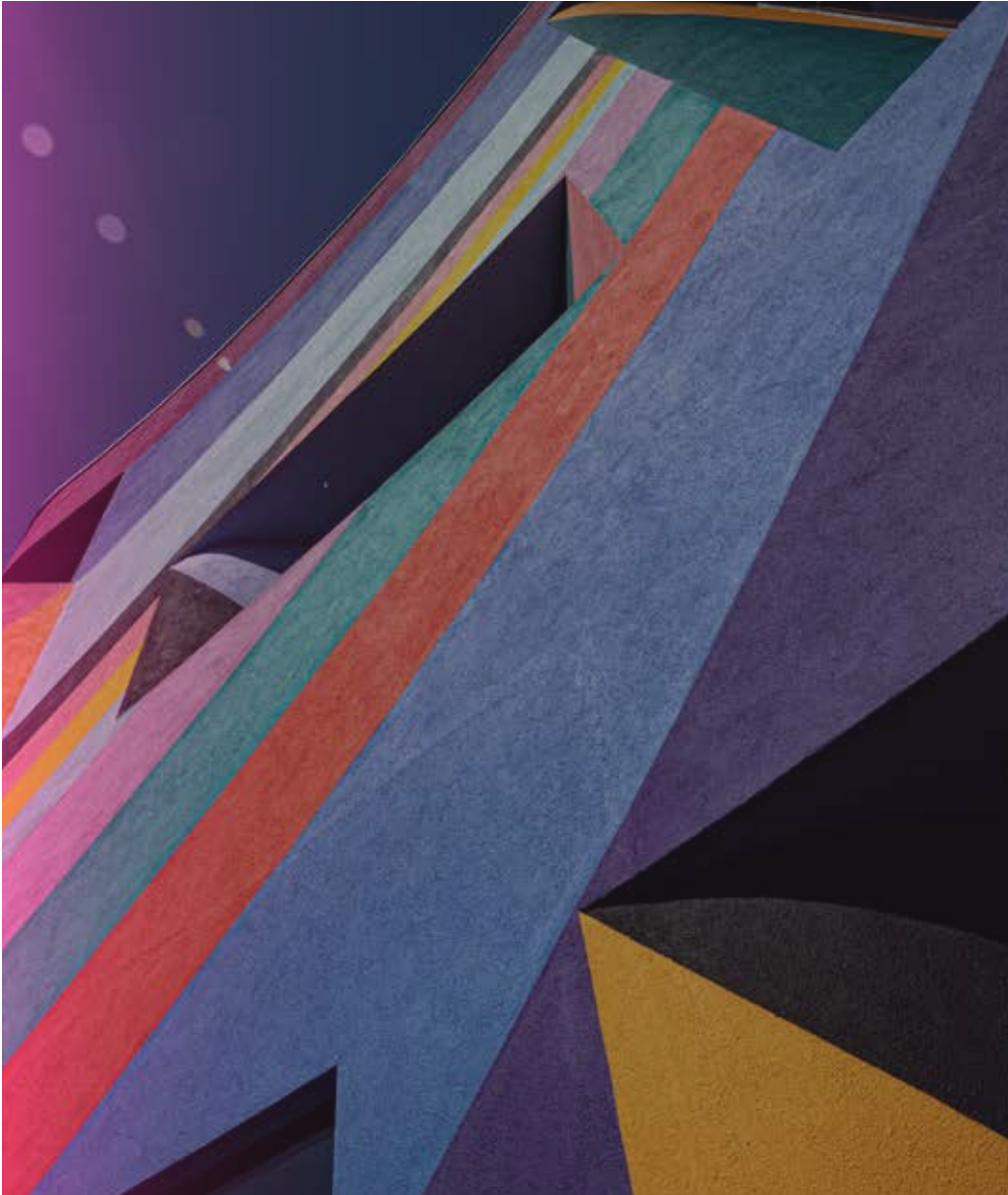


@chalkeastbourne



/chalkeastbourne





Eastbourne is coming together to showcase the best of digital in our town. This is the first event of its kind.

With a day of talks, workshops, town tours, and an exhibition at the Welcome Building in Eastbourne, we invite you to come and see our thriving town for yourself and find out why 10,000 digital jobs in Eastbourne is our target.

## WHO IS EASTBOURNE DIGIFEST FOR?

We're looking to attract businesses and individuals in Eastbourne and across the South East, primarily:

- Professionals working in, or with, digital
- Local businesses
- Students taking their first steps towards their career
- Companies looking for new tech partners
- Individuals looking to retrain in digital



# WHY SHOULD YOU SPONSOR?

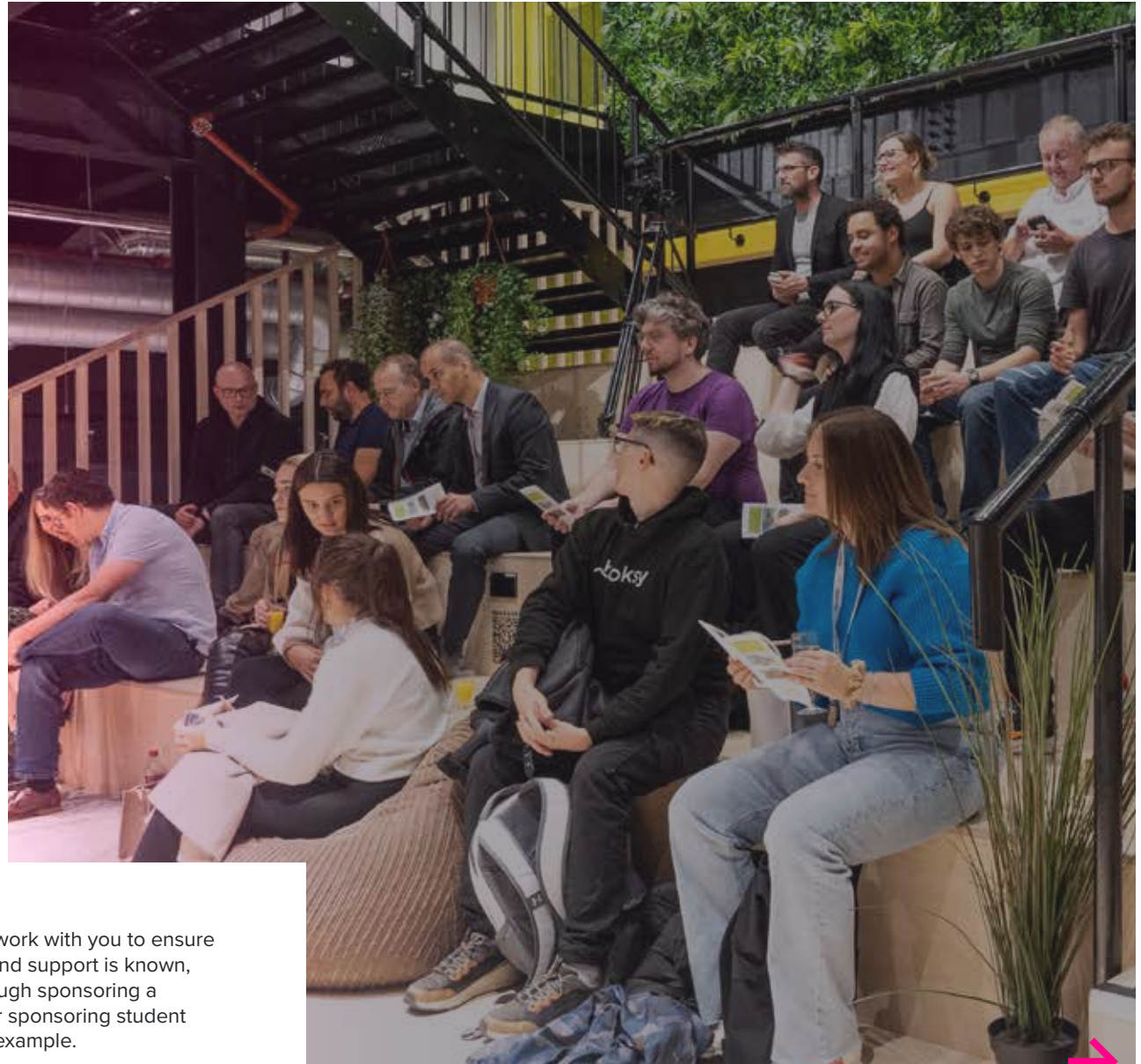
We're really looking to show off the best of Eastbourne, and you can have your name on that list.

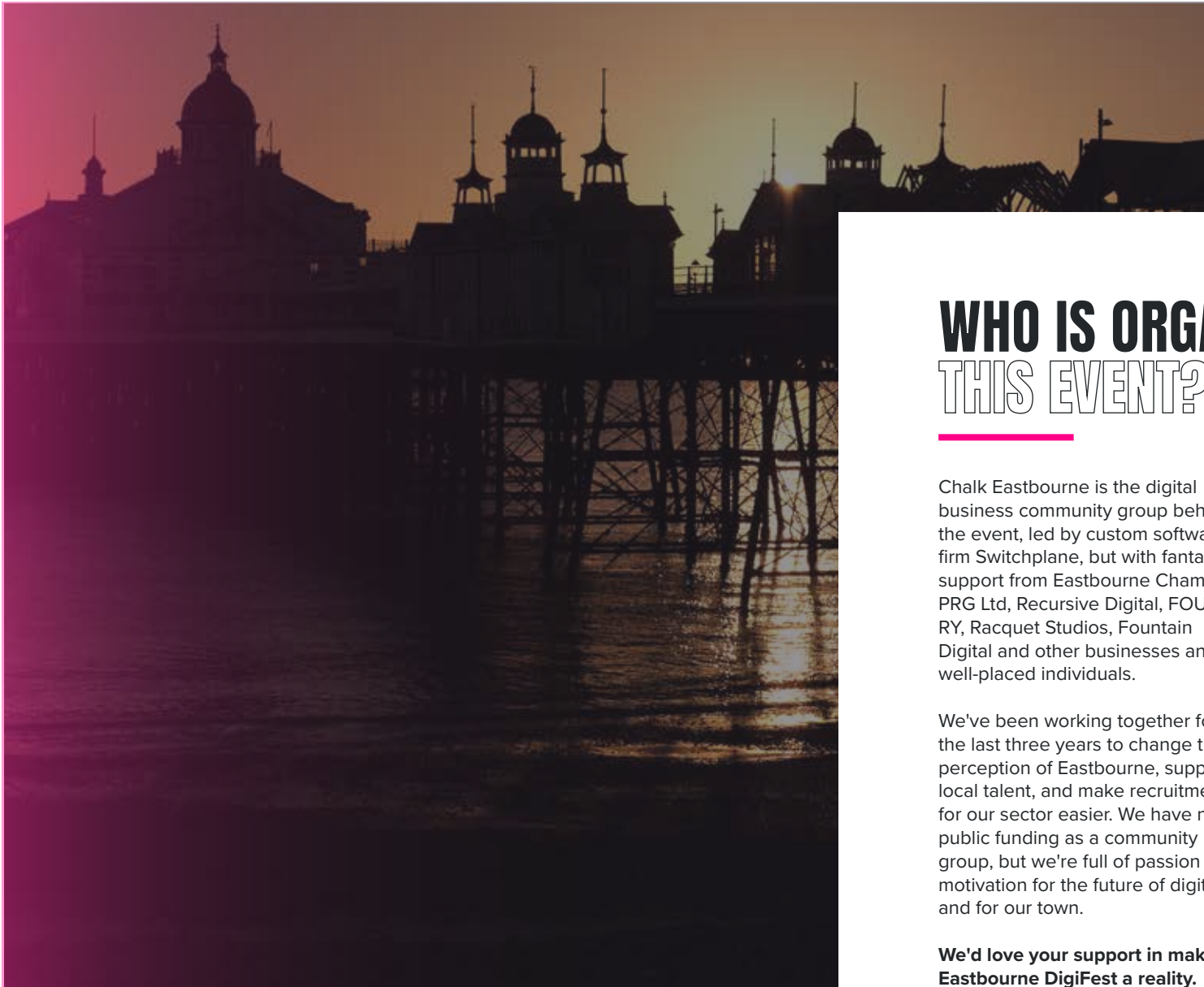
Our aim is, ultimately, to support economic growth in Eastbourne by raising the profile of Digital as a third sector after Hospitality and Tourism. You can be part of that journey with us.

**In return for your sponsorship, you'll:**

- Be mentioned in our DigiFest newsletter to those who are registered to hear from us about the event
- Be featured on our DigiFest Supporters page on our website
- Be featured on social media for Chalk Eastbourne (600+ followers on Instagram and Twitter)
- Have the opportunity to display a pop-up banner at the event
- Receive free tickets to attend

We're happy to work with you to ensure your presence and support is known, whether it's through sponsoring a particular talk, or sponsoring student attendance, for example.





## WHO IS ORGANISING THIS EVENT?

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Chalk Eastbourne is the digital business community group behind the event, led by custom software firm Switchplane, but with fantastic support from Eastbourne Chamber, PRG Ltd, Recursive Digital, FOUNDRY, Racquet Studios, Fountain Digital and other businesses and well-placed individuals.

We've been working together for the last three years to change the perception of Eastbourne, support local talent, and make recruitment for our sector easier. We have no public funding as a community group, but we're full of passion and motivation for the future of digital and for our town.

**We'd love your support in making Eastbourne DigiFest a reality.**



EASTBOURNE  
**DIGI  
FEST.**

CELEBRATING ALL THAT IS DIGITAL IN EASTBOURNE

**[EASTBOURNEDIGIFEST.COM](http://EASTBOURNEDIGIFEST.COM)**